

## Advertise in the ICF Greater Indianapolis Newsletter

Our members are keenly interested in the information included in our monthly newsletter.

We pride ourselves on making sure that there is a variety of helpful information and opportunities available to our coaching community that relates to their interests.

Your promotional ad will be distributed to our membership and community email list [currently 300+ subscribers], which is the Greater Indianapolis Chapter of the International Coach Federation.

### Terms and Conditions

ICF Greater Indianapolis will only place Announcements and Classifieds that directly relate to or support our members and the field of coaching.

Decisions regarding the placement of advertisements are made by the editorial staff with the support of the board. Classified ads accepted for distribution are understood to represent the third party (the advertiser) and are not necessarily endorsed by the ICF Indianapolis or ICF Global.

### Submission and Publication Dates

The monthly *Chapter Newsletter* is distributed via email during the first week of each month.

Ad content and payment must be submitted to the ICF Indianapolis Chapter **on or before the 20th of the month** prior to publication in the *Chapter Newsletter*.

The advertiser will be notified as to whether or not the ad copy has been approved for distribution.

### Payment

Upon submission of your ad copy and subsequent approval of said advertisement, the chapter administrator will send you a PayPal invoice with detailed instructions for the appropriate payment.

Payment for advertising must be received in advance of distribution and no later than the 20<sup>th</sup> of the month prior to publication.

## Advertising Fee Schedule

ICF Indianapolis Chapter Newsletter	Investment
<b>Single</b> newsletter ad (up to 125 words)	\$80
<b>Double-size</b> newsletter ad (up to 250 words)	\$120
<b>3 consecutive</b> newsletter ads <i>(same ad - up to 125 words - placed in three consecutive monthly newsletters)</i>	\$140
<b>3 consecutive double-size</b> newsletter ads <i>(same ad - up to 250 words - placed in three consecutive monthly newsletters)</i>	\$160

## Ad Content Requirements

1. The maximum length of the regular ad is 125 words. The maximum length of a double ad is 250 words.
2. One graphic image of up to 200 x 200 pixels is allowed.
3. If graphic is provided, the graphic must be submitted and attached separately in .png or .jpeg format.
4. Ads purchased for the 3-month publication plan, must be the same ad for all 3 months to qualify for the discount.
5. Payment must be received by the 20th of the month or the ad, even if approved, will not run in the next month's newsletter.

## Contact

For more information, questions, or to request additional advertising options, please email the chapter administrator at: [Info@icfindy.com](mailto:Info@icfindy.com)